

DONTÉ E. COLEMAN

Master's in Graphic and Experience Design | UI / UX Design, Systems Thinking, Branding

(254)-247-5958 | Raleigh, NC | donte.co621@gmail.com | [linkedin.com](https://www.linkedin.com/in/dontecoleman/) | <https://www.dontedesigns.org/>

SUMMARY

Human-centered Experience Designer with 3+ years of experience in brand identity, visual communication, and design systems. Passionate about understanding people and creating intuitive, accessible experiences that connect users, ideas, and brands. Currently pursuing a Master's in Graphic and Experience Design at NC State University, combining strategic design thinking with a strong foundation in visual storytelling and design education.

EDUCATION

North Carolina State University – Graduate Student – Raleigh, North Carolina, United States of America 2025 – Present

Master's in Graphic and Experience Design (4.0 GPA) (Expected to graduate in May 2027)

Coastal Carolina University – Undergraduate Student – Conway, South Carolina 2021 – 2025

Bachelor of Fine Arts in Visual Communications

EXPERIENCE

Teaching Assistantship – North Carolina State University – Raleigh, North Carolina

2025 – Present

- Supported professors by facilitating daily class procedures and lecture materials, and provided structured critiques and design guidance across branding, interaction, and service design projects.
- Mentored students in applying design principles, simple animations, identity systems, conceptual framing, and narrative building, drawing on 3+ years of experience as a graphic design tutor.

Junior Designer – Coastal Carolina University Libraries – Conway, South Carolina

2022 – 2025

- Collaborated with library leadership in executing daily promotional initiatives and display logistics, while providing creative direction and graphic assets across web, social, and print media campaigns.
- Designed graphics and event branding packages that led to the success of Coastal Carolina's Annual Banned Book Week, Pumpkins and Power Tools, Books Arts Week, and other on-campus events.

Graphic Design Tutor – Coastal Carolina University: Edwards College – Conway, South Carolina

2022 – 2025

- Assisted students with file optimization, troubleshooting, and software navigation within Adobe Creative Suite (Illustrator, Photoshop, InDesign, and After Effects).
- Provided constructive feedback on student projects, focusing on composition, typography, design principles, and conceptual framing.

Life Program Resident Advisor – Coastal Carolina University: Life Program – Conway, South Carolina

2023 – 2024

- Assisted students with disabilities as a mentor by supporting them in their daily lives.
- Guided them through social situations, provided support in classes, and helped with everyday tasks.

Pre-Professional Studio Graphic Designer – International Multimedia Exhibit: Multiversum (Mainz, Germany) – Mainz, Germany

2022 – 2023

- Collaborated remotely with Hochschule Mainz (Germany) over an 8-week period to research, develop, explore, and create an interdisciplinary speculative design project on the topic of "What If?".
- Selected as one of only six American students to travel to Germany to produce the physical installation and curate the exhibition.

Pre-Professional Studio Graphic Designer – The History of the Banjo: From the African Diaspora to South Carolina and The Appalachians – Conway, South Carolina

2023 – 2024

- Conceptualized a traveling exhibit by researching the cultural and musical journey of the banjo across the African Diaspora, South Carolina, and the Appalachian Mountains.
- Created modular display systems with the purpose of entertaining, connecting, and educating a diverse audience about the history of the banjo.

SKILLS: UI / UX Design, Systems Thinking, Interaction Design, User Research, Prototyping, Design Systems, Branding, Vibe Coding, Figma, Adobe Suite, Claude.